

Hello.

We RE:Imagined our businesses amid a worldwide pandemic.

Now we are Thriving Through Transformation, flourishing through dramatic changes to a brighter future on November 18th, 2021.

Our keynote speaker at the PARO Thriving Through Transformation event is Chantel Hebert, Canadian political columnist whose work appears in the Toronto Star and the magazine L'Actualité.

The Thriving Through Transformation event will include workshops where presenters will speak to the theme of how to thrive as the world, and your business transforms to growth and scaling, exporting, marketing, networking and B2B, PARO Circle building and more.

On November 18th, 2021, PARO's Thriving Through Transformation event will start at 1:00 pm and end at 7:00 pm The event will include workshop sessions, afternoon keynote speaker, networking opportunities followed by our Annual General Meeting.

We would like to invite you to become a **Marketing Partner** for #thrivingthroughtransformation and thereby be included in the sharing of promotional material and recognized, as such, with your logo on our website. This involves promoting the event with your network of entrepreneurs and partners and becoming a part of a dynamic ecosystem of support for women entrepreneurs living across Ontario.

Why you should thrive with us through our transformation:

We may have moved online, but our event will still feature the remarkable talent, stories, and opportunities we offer women, as well as a chance to market their businesses, network and have some fun together! Always Inspiring! So much needed during this Pandemic.

We will 'like' 'follow' and connect with you on your social media channels moving forward and continue to provide opportunities to all women.

Kindly let us know whether you are interested in joining us and we will provide the pre-drafted items and correspondence in connection with the event for you to share.

We hope you all agree to be a Marketing Partner, if so, please click on this link and complete the form. Also, please attach your logo to post on the PARO website. https://docs.google.com/forms/d/e/1FAlpQLSd S4zI6I6OFLBYSOEy-JMgLxFIm0UpLoXmpQXSieMphfQr-g/viewform

It's always a beautiful day 'to partner' with PARO.

Please contact our Event Coordinator, Kayla Soomer at <u>businessgrowth7@paro.ca</u> for any questions or additional details.

In partnership,

Rosalind Lockyer, Founder & CEO

PARO Centre for Women's Enterprise